

An aerial photograph of a multi-level highway interchange with several overpasses and ramps. The roads are surrounded by dense green trees. A white graphic overlay is positioned across the center of the image, consisting of a horizontal line, a vertical line, and three white circles connected by a thin white line, resembling a stylized '5' or a list marker.

**THE 5 CHALLENGES
FACING THE COACH &
BUS INDUSTRY**

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Are you looking to improve the safety of your drivers and passengers and run a more reliable service?

The WEBFLEET fleet management solution provides you with suitable software that helps you stay on top of regulations and lower the risk of delays.

What are the 5 challenges facing the Coach & Bus industry?

1. **Faster Routes**
2. **Cheaper Costs**
3. **Networks available on demand**
4. **Lower Emissions**
5. **Industry Compliance**

DID YOU KNOW?

In 2019 there were a huge 23 million visits to tourist attractions and locations by coach, which contributed an impressive £14 billion to the UK economy.



In a world where faster is better, passengers hate nothing more than long journeys filled with stops. Today's consumers would prefer to get from A to B and make the last mile journey themselves. With Start-ups offering direct routes on demand, this is likely going to change the way routes need to be planned.

SOLUTION

Fleet management systems are now enabled with route planning and live traffic updates. A great way to ensure faster routes is to plan ahead and stay up-to-date on traffic to redirect routes.

DID YOU KNOW?

Just one coachload of people can keep up to 50 cars off the roads, which can contribute to solving the problems of congestion and air



2: CHEAPER COSTS

Cut-price companies are popular for one reason - they cut prices. With public spending still low, people are more willing than ever to look for the cheapest deals around. Campaigns like the Fight for Fair Fares team have begun to demand cheaper options for coach and bus travel, with commuters and schoolchildren taking the burn of high fares.

SOLUTION

With the need to cut costs elsewhere, investing in solutions to reduce overall fleet costs is a good idea. Vehicle CCTV is a great way to protect your vehicles and drivers, bringing down insurance claims and premiums. Each vehicle has the potential liability of 50+ insurance claims so CCTV can help prove any collisions were not the fault of your driver.

Telematics and Fleet management systems are also a great way to maximise efficiency and reduce fuel and driving costs. Ensure driver behaviour is at an excellent standard means fuel consumption can be measured and improved upon.

3:

NETWORKS AVAILABLE ON DEMAND



Tech Companies like Uber and Lyft are providing Taxi Services more conveniently than ever and a rising demand for on-demand bus and coach travel has been talked about for a while. Apps like Zeelo and Sn-Ap are changing the way consumers travel around the country, providing on demand services and a large network of high quality coaches. By providing convenient travel with low fares they could spell the end of the charter coaches.

SOLUTION

The idea of 'network travel' is growing, and tracking vehicles with a telematics suit is the best way to keep tabs on your fleet. Manage locations and journeys with a telematics suite to maximise your routes and make the most of time on the road

DID YOU KNOW?

Coaches will continue to play an important role in the road to Net Zero. 56% of carbon dioxide emissions come from cars & taxis, just 3% come from buses & coaches.



4: LOWER EMISSIONS

This year has seen significant announcements for the environmental standards of vehicles. Earlier this year Sadiq Khan, Mayor of London, announced the introduction of 10 new low emission buses to replace the old “dirty diesel models”. New government initiatives have been announced to make all vehicles ultra-low emission and the Coach and Bus industry is likely to see a change to an alternative fuel. With electric, hybrid and natural gas vehicles being developed, this could be something for fleet operators to keep an eye on.

SOLUTION

Whilst changing vehicles, electric or hydrogen, is the only solutions in the long-term, the short to mid-term solutions is telematics. Using a fleet management software is a great way to monitor fuel consumption, driving behaviour and route planning. Technology is capable of optimising these, thus reducing the amount of fuel and emissions your fleet produces.

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solutions

Internal

Forward

5: **INDUSTRY COMPLIANCE**

Compliance is becoming a big part of both the Haulage and Construction industries, with organisations like FORS and CLOCS leading the way. Urban Buses and Coaches are likely to be the next industries which see traffic incidents beginning to drop, so this would certainly be a good step to protecting vulnerable road users.

SOLUTION

Protect yourself, your drivers and other road users with the best in road safety technologies. Combine Driving-Aid cameras with road safety accessories such as left-hand turn alarms and proximity sensors to make sure your company operates to the highest levels of safety.

DID YOU KNOW?

Pre-pandemic British people made an estimated 500 million passenger journeys by coach in the UK each year!



Contact us:
028 90 664 002
info@simplicity.group
simplicity.group